

CIREVALC Ambassadors of Circularity

Call for Applications

The CIREVALC project invites businesses, public organisations and NGOs to apply for the **CIREVALC Ambassador** title.

Objectives of the Application:

- To encourage the adoption of activities, services, innovative solutions that contribute to the transition towards circular economy in the food, catering and packaging sectors
- To provide broad public visibility for these practices and to contribute to the generation of new circular solutions that serve the goals of the CIREVALC project
- To set an example of circular responsible operations
- To promote the mindset of the circular economy and innovation
- To prove that best practices can be adapted, implemented, and further developed in other partner countries of the project and in Central-Europe
- To ensure the continuity and long-term commitment of the CIREVALC project by supporting ideas and practices that are not one-off type, but permanently ongoing

Eligible Participants: Organisations that have implemented or developed relevant circular good practices, business models in the food, catering and packaging sector.

- Public administration, public organisation
- Association/NGO, body/organisation of public interest
- Business/industry - especially micro-, small and medium-sized companies
- registered in a country participating in the CIREVALC project
 - AT, CZ, DE, HU, HR, IT, PL, SK, SI

Each company /organization may submit **one** application.

Application Process:

- Application phase (20 April - 20 May 2026),
- Jury evaluation: (21 May 2026 - 10 June 2026),
- Announcement of results: formal award ceremony during the last CIREVALC virtual meeting (end of June 2026)

Applications will be assessed in two steps. In the 1st step applications are checked against eligibility and completeness criteria by local project teams. In the 2nd step, local project teams prepare an assessment proposal based on the professional content of the application. Decision on the title will be made by an international jury composed of experts and PPs based on the assessment proposal.

Application requirements:

- Only applicants registered in a country participating in the CIREVALC project are eligible
 - AT, CZ, DE, HU, HR, IT, PL, SK, SI
- Applications must reflect and align with the goals and values of the CIREVALC project.
- Applicants are responsible for the information provided and its authenticity.
- Applicants agree to communicate and to use the ambassador title.

Evaluation focus:

Applications will be assessed based on several key aspects:

- clarity and quality of the presented solution
- level of innovation and circular added value
- relevance to the target sectors
- measurable results and demonstrated impact
- long-term sustainability and potential for replication.

Awards

1. CIREVALC Ambassadors

Applicants reaching or surpassing the minimum threshold determined by the jury will be awarded with the CIREVALC Ambassador title. CIREVALC Ambassadors:

- Will receive a certificate on the achievement

- Will be promoted on the CIREVALC project's and project partners' communication channels
- Are entitled to use the CIREVALC Ambassador Badge

From the CIREVALC Ambassadors, the jury decides on the winner of the Grand Prize in three categories:

- 1) Food
- 2) Catering
- 3) Packaging

2. CIREVALC Ambassador Grand Prize Winners

CIREVALC Ambassador Grand Prize winners:

- Will receive a certificate on the achievement
- Will be entitled to feature in a promotional video clip/podcast acknowledging their achievement
- Will be promoted on the CIREVALC project's and project partners' communication channels
- Are entitled to use the CIREVALC Ambassador Grand Prize Food/Catering/Packaging Badge

Applications can be submitted in English or in the languages of the CIREVALC countries.

Apply at the following link: <https://forms.gle/TrTCyXSEKQDJfqNPA>